

Muxlim – Muslim Lifestyle Online

Mohamed El-Fataty
Founder & CEO, Muxlim Inc.



Is this the Muslim Lifestyle?



No! This is...



Technology



Comedy



Fashion



Music



Sports



Art

What is Muxlim?

- World's Largest Muslim Online Community
 - 2,000,000 Visitors / Month
 - 120,000 Registered Users
 - From Over 190 Countries
- Business Model
 - Ads & Sponsorships
 - Premium Memberships & Virtual Items





m12345
Trying My Muxlim! Again & Again!

[EDIT PROFILE](#) [EDIT AVATAR](#)

Profile URL:	My.Muxlim.com/m12345
Age	23
Gender	male
Location	Espoo, Finland
Religion	Muslim
Marital Status	Married

Viewed 23331 times

- Show Public
- ☒ Extended profile
 - ☒ News (406)
 - ☒ Guestbook (1667)
 - ☒ Friends (35270)
 - ☒ Blogs (24)
 - ☒ Polls (27)
 - ☒ Forum Posts (31)
 - ☒ Images (4)
 - ☒ Videos (33)

This is my headline!

Heritages: Egyptian

Languages: Arabic, English

Job: Entrepreneurial/Self

About Me: Mohamed El-Fataty is the Founder & CEO of Muxlim Inc. He was behind several success stories on the Internet Scene including the renowned Social Network MuslimSpace.com and the Digital Halal Network by Muxlim in December 2006). Coming from a Computer Science background, he has already been called in some circles the "Linus Torvalds" of the Muslim world.

^ CLOSE PANEL



m12345
Settings

Me 2006



About Me

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My Latest Polls

-  Have you used My Muxlim yet (i.e. customized your profile, and used your dashboard)?
160 votes | 15 comments | posted by m12345 | 2008-08-17 11:23:16
Categories:
-  Which Muxlim service do you regularly use beside Spaces (MS)?
132 votes | 17 comments | posted by m12345 | 2008-07-15 00:44:41
Categories:
-  Do you think poll voting should be anonymous (usernames &

WILL YOU BE AT THE 2008 NASHEED CONCERT?



ZAIN BHIKHA

Welcome to the Nasheed Concert

My Friends

1 | 2 | 3 | 4 | 5 | 6 | 7 | of 5879 | N

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Video Britain's Got Talent Semi Final - Signature - Suleman Mirza

SEARCH VIDEOS



★ Britain's Got Talent Semi Final - Signature - Suleman Mirza



Video Info

- Maj - 3 months ago
- Signature: Suleiman Mirza
- Britain's Got Talent - Semi Final. The popular Michael Jackson impersonator, Suleman Mirza along with Madhu Singh (Signature) perform Thriller on the Semi Fi...
- Entertainment & Comedy
- britain, britains, got, impersonation, itv, jackson, madhu, michael, mirza, signature, singh, suleman, talent, thriller
- 06:28
- 830

Approved by m12345 3 months ago.

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WILL YOU BE AT THE 2008 NASHEED CONCERT?



★★★★★
4.30 / 3 votes

URL http://tv.muxlim.com/video/flmt8ZkC_8H/Britain-s-Got-Talent-Semi-Final-S

Embed `<object width="425" height="350"><param name="movie" value="http://t`



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Category:

All

SEARCH

Must See muxlim TV

UPLOAD PHOTOS

« 1 2 3 4 5 6 ... 2081 2082 2083 2084 2085 »



Aohmed_28428_20 08021

Guy_To_Envy

0 comments



megan 014-1

meggie

1 comments



megan 011-8

meggie

0 comments



kimimimimimi

kimthenewmuslimah91

1 comments



kimibeatles

kimthenewmuslimah91

1 comments



art

Tangerine87

0 comments



Me and Karim and his

lookingfornewm

0 comments



the trouble makers i

lookingfornewm

0 comments



Dd165

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0 comments



101_3298

lookingfornewm

1 comments



101_3284

lookingfornewm

0 comments



100_3141

lookingfornewm

0 comments

Demographics

Countries

49%

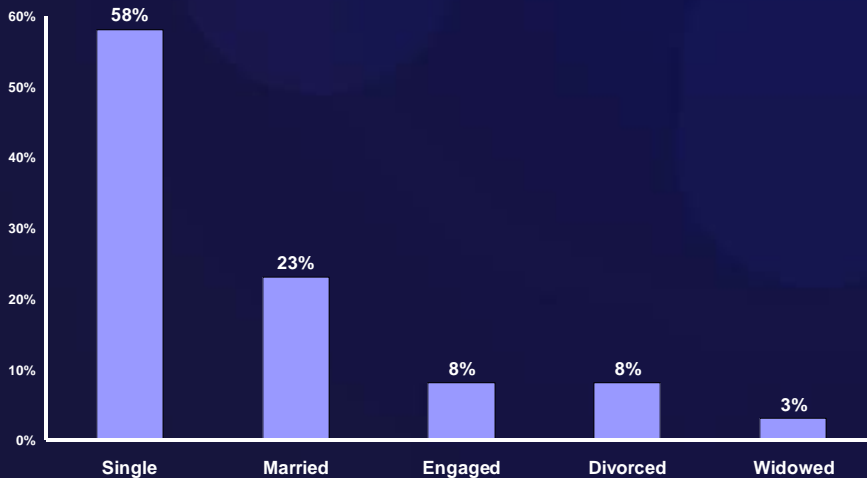
26%

5%

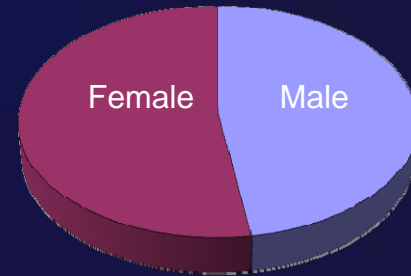
20%



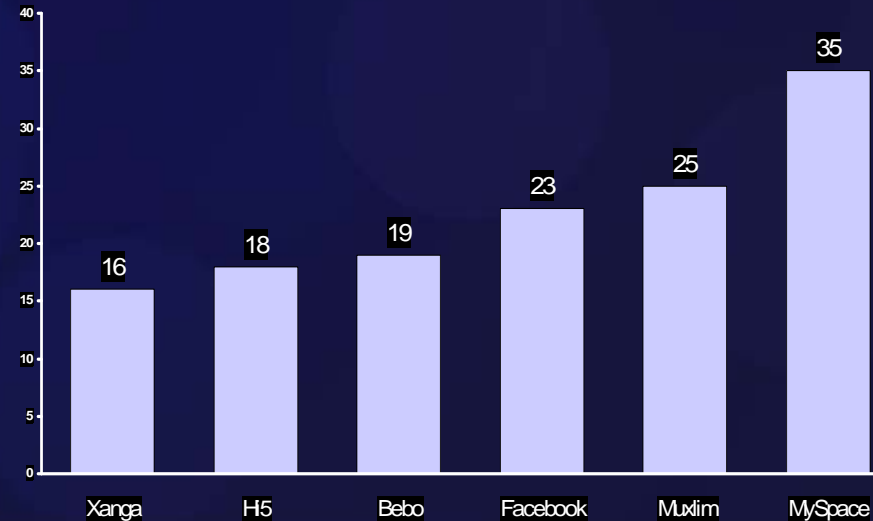
Marital Status



Gender



Average Age



Muslim Lifestyle Market

- Attractive & Lucrative Market

DinarStandard

“500 million people strong (1/3 of 1.5 billion Muslims)”



“UK Muslims generate £31 billion annually”

JWT

“US Muslims' annual disposable income is \$170 billion”

IAP

“US & UK Muslims enjoy above-average income & education”

- Recognized by Industry Giants

NOKIA

“Nokia has launched Islamic mobile applications (Nokia.com/Ramadan)”

fayrouz

“Carlsberg introduced a non-alcoholic malt beverage (15% annual growth)”

How It All Started

2004



HELSINGIN SANOMAT

A Muslim MySpace based in Espoo


Mohamed El-Fatary, who moved to Finland in 2004, has set up a Net portal for Muslim

By Miska Rantanen

Click, click. Hmm. Huh? Hang on a minute...
There is something odd about this particular website, and yet something very familiar, too.



2006

 [print this](#)

2005



ce performs the same task as its larger
ke MySpace, though it should be pointed
ually ph
its use
c, and v
the fam
ls that a

2007



Media Recognition



“One of the world’s fastest growing web networks” UK



“Fun & engaging... family-friendly content” UAE

TheNational

“Muxlim.com fosters inter-faith dialogue” USA



- Forbes, ABC News, NY Times, LA Times, Birmingham Post, Ethnic Now, The Inquirer, Media Industry Today, World News Network, AHN, EIN, Silo Breaker, In Focus, Business Intelligence, Trade Arabia, Helsingin Sanomat, Zawya, DigiToday, Talous Sanomat, Overskrift, DM Europe, DM Asia, MIG News, Jerusalem Post, Jewish News Weekly, Berita Harian, and The Toronto Star.

Muxlim Team



